



Dear Red Hill Lutheran School,

I hope you had a relaxing summer! Back to school means back to fundraising! Did you know that Red Hill Lutheran School raised \$194.63 by fundraising with Go Bananaz!! last year? You are to be congratulated for your efforts. In fact, last school year we helped schools and sports teams in the Tustin area raise over \$4500.00 dollars. Thank you for giving us the opportunity to partner with you to raise this much-needed money for our school. We hope to significantly increase your Go Bananaz!! fundraising dollars in the 2011-2012 school year.

There are many fundraising opportunities at Go Bananaz!! We Give Back Wednesdays are simple. All you have to do is keep spreading the word with your student body, faculty, friends and neighbors to come enjoy some frozen yogurt at Go Bananaz!! on Wednesdays. Have them mention Red Hill Lutheran School while paying and we will keep sending the checks! I have included a flyer that you should copy and distribute to the student body, this is especially important as the school year gets underway because of the amount of new families that have never heard of your fundraising efforts. I will also email you the flyer file, so you can send a regular mass email blast reminder. Some schools have even chosen to have banners printed, which advertise We Give Back Wednesdays. If you are interested in doing this let me know and I will provide you with a digital copy of our logo or other clip art you may want to include.

Frozen Yogurt Frenzies are pre-sale events. In this fundraising scenario, you would order ahead of time for a classroom, a grade, or even the entire school, and we would bring the frozen yogurt to you. Families pay \$4.00 per frozen yogurt, but your cost is only \$3.00 per frozen yogurt. This means you make \$1.00 for every frozen yogurt you sell, a 25% fundraiser!

Frozen Yogurt Frenzies can also be used for special events, such as Back to School Night, band performances or carnivals. This type of fundraiser has had great success in the past. In addition to the fundraising profits, it is another great way to share the word about We Give Back Wednesdays. When people see us in action, they want to come and see us in the store, especially when your school is earning money!

Thank you for continuing to partner with us to help raise these funds for our school! I look forward to the 2011-2012 school year and hope that Go Bananaz!! can continue to help Red Hill Lutheran School in their fundraising efforts. If you ever have any questions, concerns or fundraising ideas please feel free to contact me.

Respectfully,

Clint Stark
President, Go Bananaz!!